



MASTER
OF
EUROPEAN
DESIGN

seven INSTITUTIONS



MASTER
OF
EUROPEAN
DESIGN

ABK
STUTT GART

MASTER
OF
EUROPEAN
DESIGN

GSA
GLASGOW

MASTER
OF
EUROPEAN
DESIGN

KISD
COLOGNE

MASTER
OF
EUROPEAN
DESIGN

KONSTFACK
STOCKHOLM

MASTER
OF
EUROPEAN
DESIGN

LES
ATELIERS
PARIS

MASTER
OF
EUROPEAN
DESIGN

POLIMI
MILAN

MASTER
OF
EUROPEAN
DESIGN

TAIK
HELSINKI

MASTER
OF
EUROPEAN
DESIGN

one NETWORK

MASTER
OF
EUROPEAN
DESIGN

Design is international –

intercultural expertise for designers in an european-wide context

Studies in
European Design

7 schools

5 years

3 destinations

1 Master of European Design



study STRUCTURE

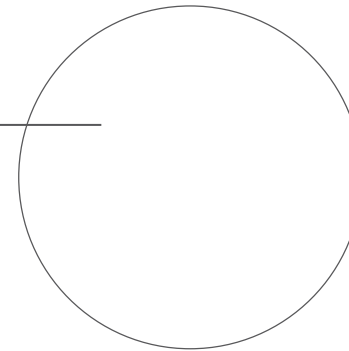


MASTER
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The first two years

the students study at their home institution.



study STRUCTURE



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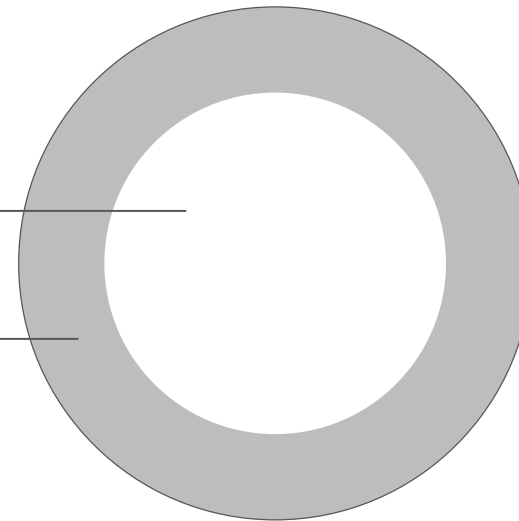
The first two years

the students study at their home institution.



In the third year

one year is spent at one of the partner institutions.



study STRUCTURE

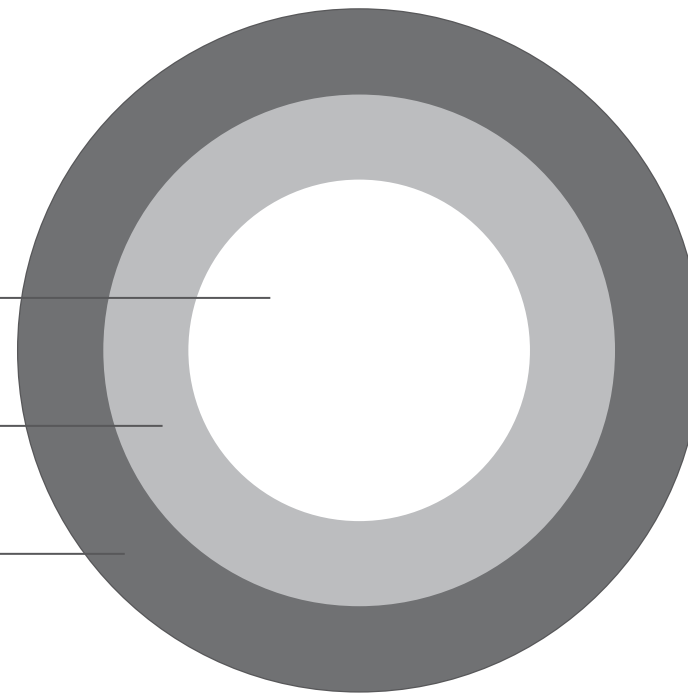


MASTER
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○ **The first two years**
the students study at their home institution.

● **In the third year**
one year is spent at one of the partner institutions.





● **The fourth year**
is the first Master year and is also spent abroad in a further partner institution.

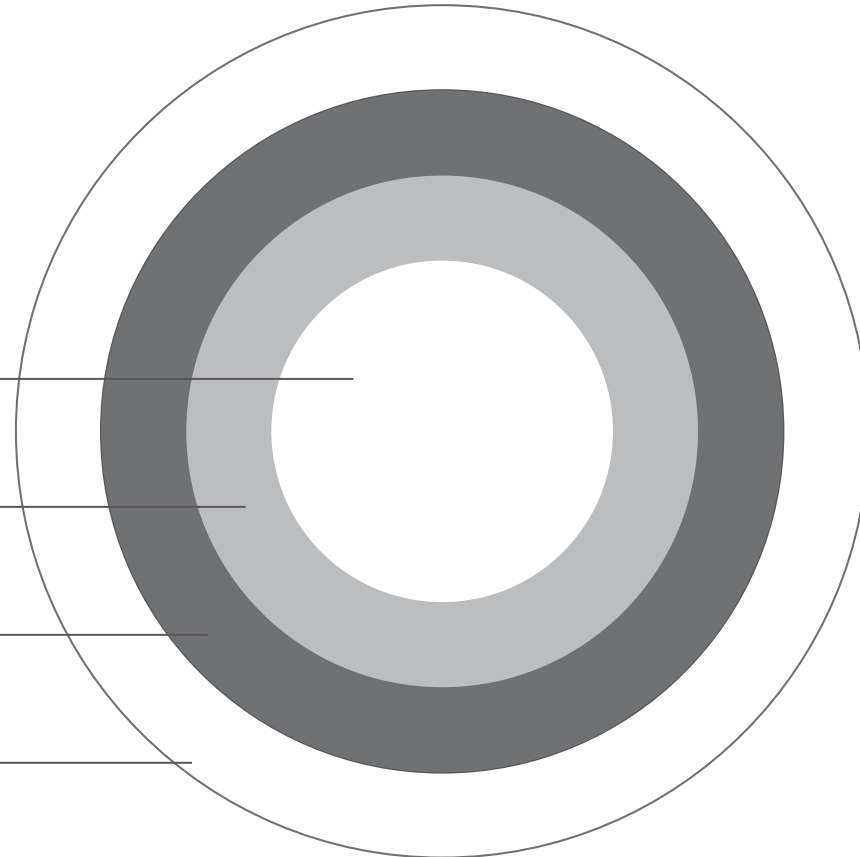


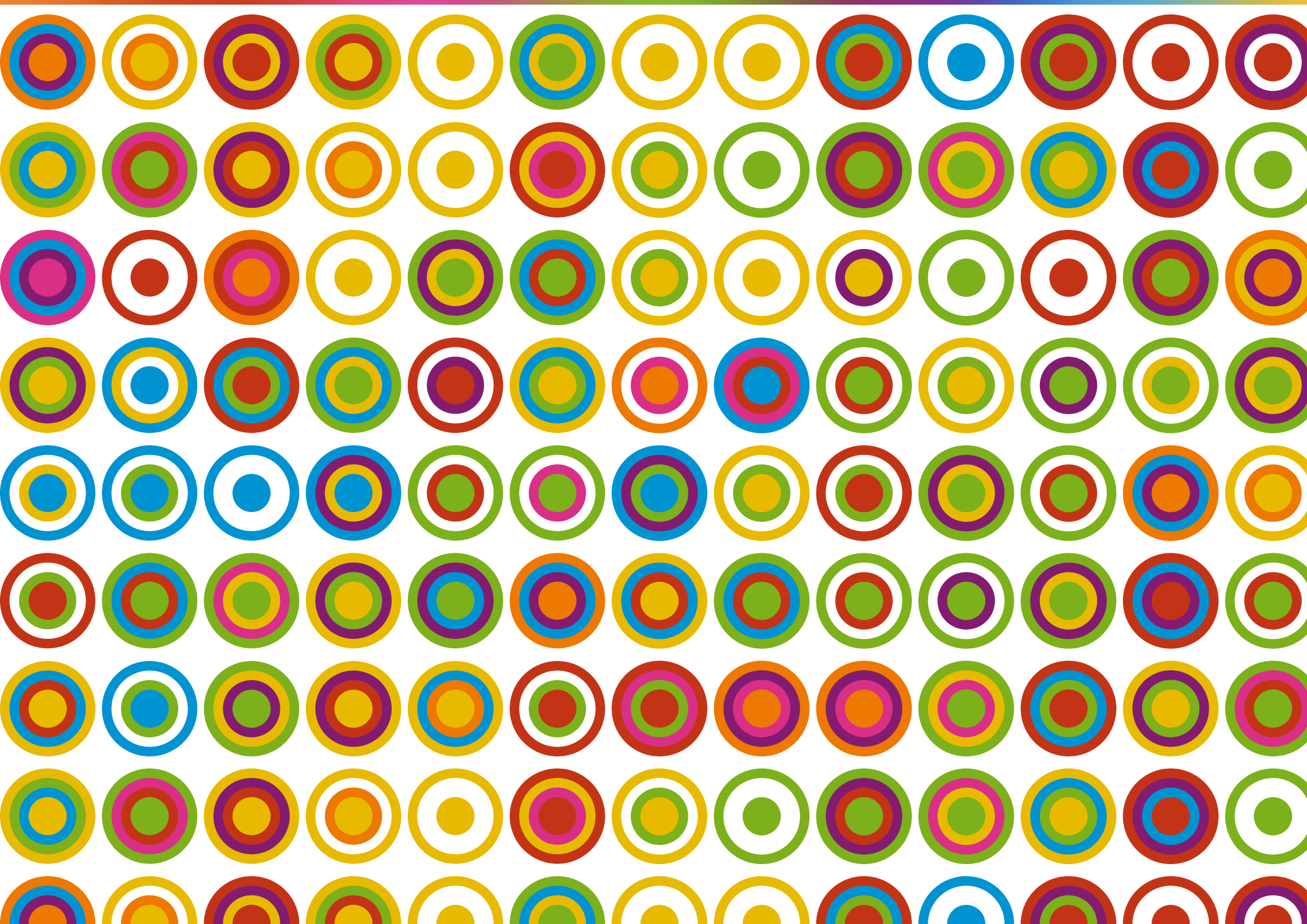
study STRUCTURE



MASTER
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-  **The first two years**
the students study at their home institution.
-  **In the third year**
one year is spent at one of the partner institutions.
-  **The fourth year**
is the first Master year and is also spent abroad in a further partner institution.
-  **In the fifth year**
the students return to their home institution to complete their Master's thesis.





COMMUNITY

MEDes students obtain


diverse experiences

different approaches to design

multi-national perspectives

sensitivity to cultural differences

being part of a european-wide network



08 Coordinators
04 Assistants
61 Students
43 Alumnis

GSA- Glasgow

GSA
GLASGOW



MASTER
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DESIGN

Innovative synergy between design and social sciences

GSA
The Glasgow School of Art
Glasgow /GB

Founded in 1845

3 schools

7 departments

80 teachers

650 students

15% internationals

Received 22 MEDES students up to 2008

Sent 14 MEDES students up to 2008

B.Des/MEDES Product Design

Small classes

Individual work spaces

Personal feedback after each project

Project based education

History and Theory department

Tuition language English

Three terms

medes@gsa.ac.uk
MEDES Coordinator:
Gordon Hush
Ian Grout



LES
ATELIERS
PARIS

MASTER
OF
EUROPEAN
DESIGN

Les Ateliers

Paris - Round the clock

Les Ateliers
École nationale supérieure de création industrielle
Paris / France

Founded in 1982

3 master level programmes

7 project studios & research-based ›D‹ Labs

80 visiting teachers & experts

240 students

23% internationals

2008 received 7 MEDes students

MA Industrial Design

24h access

Individual working spaces

Individual programming & assessments

Tuition language French

medes@ensci.com
MEDes Coordinator:
Liz Davis

POLIMI-Milan

POLIMI
MILAN


MASTER
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“culture is part of a design project”

Politecnico di Milano
Milan / Italy

Founded in 1993

700 teachers

800 assistents

4000 students

13% internationals

Received 23 MEDes students up to 2008

Sent 31 MEDes students up to 2008

BA Industrial Design
MA Industrial Design /
Product-Service-System Design
Project based education
Practical lessons
Written exams
Tuition language Italian and English

medes@polimi.it
MEDes Coordinator:
Paolo Ciuccarelli
Francesca Andrich

ABK- Stuttgart

ABK
STUTT GART



MASTER
OF
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DESIGN

A methodical approach to industrial design

ABK
State Academy of Art and Design Stuttgart
Stuttgart / Germany

Founded in 1761

18 departments

50 Professors

800 Students

15 % internationals

Received 10 MEDes students up to 2008

Sent 8 MEDes students up to 2008

BA/MA European Design
BA/MA Industrial Design
30 workshops
Small classes
Project based education
Practical courses
European essaye
Tuition language English and German

medes@abk.de
MEDes Coordinator:
Winfried Scheuer
Ulrike Rogler

KISD- Cologne

KISD
COLOGNE


MASTER
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DESIGN

From the »Cologne model of design education« to the KISD

KISD
Köln International School of Design
Cologne / Germany

Founded in: 1991

12 areas of expertise

22 teachers

400 students

25% internationals

Received 27 MEDes students up to 2008

Sent 33 MEDes students up to 2008

- BA/MA European Design
- Multi-disciplinary education
- Projectbased education
- Scientific seminars
- Hands-on seminars
- MEDes progress colloquium
- Tuition language English and German

medes@kisd.de
MEDes Coordinator:
Philipp Heidkamp
Björn Bartholdy

KONSTFACK- Stockholm

KONSTFACK
STOCKHOLM


MASTER
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Beyond Nice Design

Konstfack
University College of Arts, Crafts and Design
Stockholm / Sweden

Founded in 1844

9 departments

70 teachers

600 students

7% internationals

Received 25 MEDes students up to 2008

Sent 2 MEDes student up to 2008

BA Industrial Design

MA Formgiving Intelligence

24 h access

12 people classes

Individual workspaces

Project based education

Practical courses

Tuition language English

medes@konstfack.se
MEDes Coordinator:
Teo Enlund

TAIK Helsinki

TAIK
HELSINKI


MASTER
OF
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DESIGN

Understanding the economic significance and socio-cultural influence of design

TAIK
University of Industrial Art and Design
Helsinki / Finland

Founded in: 1871

6 schools
7 departments
400 teachers
1700 students
14% international

Received 36 MEDes students up to 2008

Sent 9 MEDes students up to 2008

MA Industrial and Strategic Design
Modular multi-disciplinary groupwork
Project based education
Individual study plans for students
Tuition language English in MA classes,
Finnish in BA classes

medes@taik.fi
MEDes Coordinator:
Raimo Nikkanen
Aila Laakso



annual SPRING WORKSHOP

an opportunity to meet

Every year / one week

exchanging the different experiences

working with different cultures and nationalities

placements of the students

continuous evaluation and improvement of MEDes

intense alumni network





annual SPRING WORKSHOP



2009 ABK

Stuttgart / Germany

›10 year's anniversary‹

2008 Les Ateliers

Paris / France

›Paris trail‹

2007 GSA

Glasgow / GB

›Excess‹

2006 KISD

Cologne / Germany

›Experience water‹

2005 Konstfack

Stockholm / Sweden

›Shelter‹

2004 TAIK

Helsinki / Finland

›inside/outside -
living and working on the water‹

2003 POLIMI

Milan / Italy

›Cities as design tools‹

2002 ABK

Stuttgart / Germany

›The spa of the future‹

2001 Les Ateliers

Paris / France

›Beyond the gadget‹

besides STUDYING

On the journey

meet cultural diversity

speak different languages

move to live abroad



become ALUMNI

personal development - openness to opportunities and challenges - passion for design

KISD

Patricia Bogesits
Maria Hillmann
Stephan Knobloch
Meike Eckstein
Stefan Moritz
Phillipp Thesen
Andreas Deutsch
Michael Gehrman
Lena Hirche
Benjamin Holefleisch
Florian Weiß
Tom Büscher

POLIMI

Cesare Delaini
Francesca Jakin
Arianna Madiotto
Giulia Landini
Elena Turazzini
Gianluca Giabardo
Alberto Bernasconi
Margherita Paleari
Giacomo Butté
Valentina Folli
Ailadi Cortelletti
Marzia Mortati
Ilaria Mastrota

Konstfack

Hedvig af Ekenstam

GSA

Alex Allen
Robert Armour
Claudia Boldt
Stuart Duxbury
Heidi Strom
Paddy Long
Julia Schaeper
Josephine Gianni
Robert Amour
Ying Tang Tsao
Simon Tsang
Ji-Hye Park
Alyn Griffiths
Hazel Saunderson
Joanne Tauber

ABK

Domenico Farina
Ayca Arica
Timo Kuhls

TAIK

Kitta Perttula

Florian Weiss (KISD):

›MEDEs helped me to make use of the different strengths of three universities, with diverse academic backgrounds and emerged into an academic path which suited best to my professional objectives.<



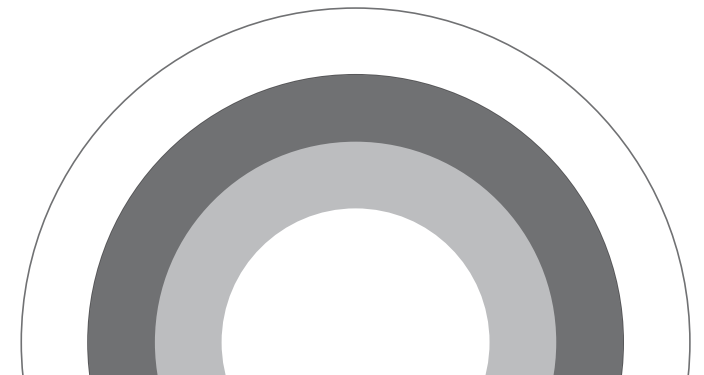
joint PROJECTS

MEDes creates possibilities for international joint projects

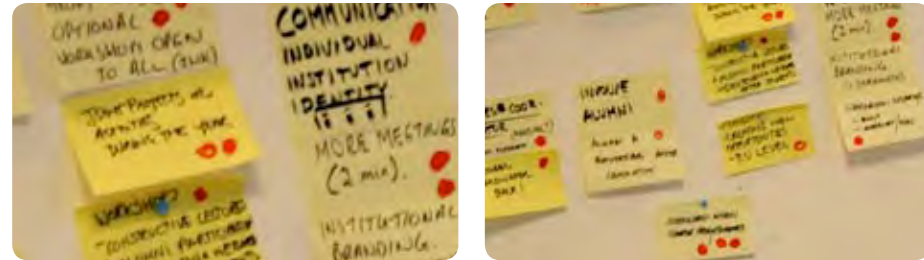
<http://desed.org/>

<http://www.sustainable-everyday.net/>

<http://www.electrolux.com/designlab/>



VISION



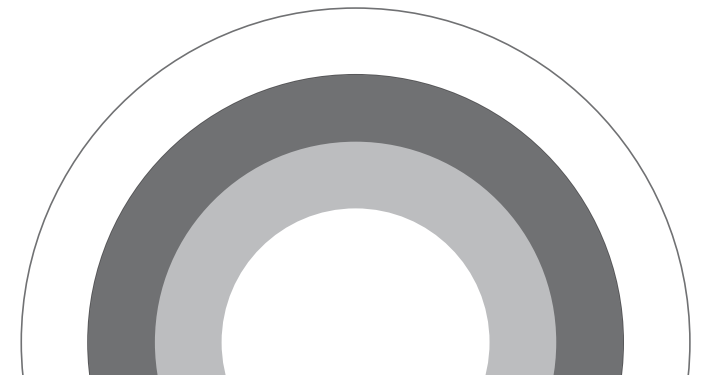
MEDes strives to

produce strong, critical, analytical, adaptive individuals

evoke high awareness of multi-cultural environments

create a new paradigm of European design

become a global community



future PROSPECTS



MEDes aspirations

distinctive awareness of MEDes

communication platform

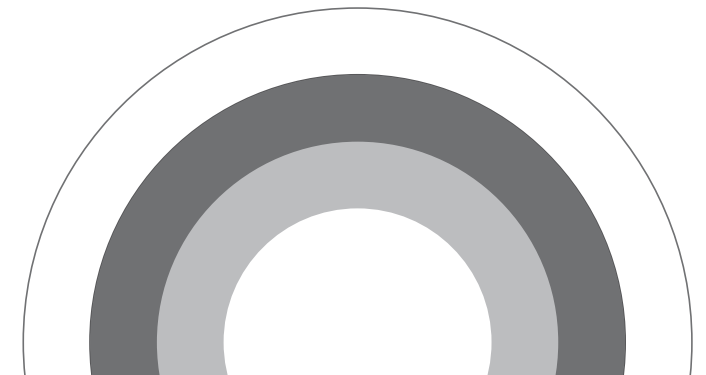
involvement of postgraduates

support the alumnis

clarify and balance the communication of the strengths of each MEDes school

develop joint and double degrees

choose new partnerinstitutions to attend the MEDes network



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www.european-design.org